



**PLAYLAND TOYS INDIA**  
**FOR YOUR LITTLE RIDERS**





## MISSION

Our Mission is to provide best quality battery operated ride on toys for the **Gen Z** kids of India. We focus on delivering certified, high class, attractive & affordable products to give an adventure ride experience for our little kids.

## OUR STRENGTHS

- ★ Make In India.
- ★ BIS Certified Products.
- ★ Wide Range of Manufactured Ride Ones.
- ★ Best in Class Quality.
- ★ Pan India Client Base .

## VALUES

- |              |              |
|--------------|--------------|
| ★ INTEGRITY  | ★ COMMITMENT |
| ★ LOYALTY    | ★ FAITH      |
| ★ CONSISTENT | ★ PROMPT     |
| ★ ETHICS     | ★ DISCIPLINE |

## Achievements & Factory View :





## About Us...

**PLAYLAND** brand was started in the year 2010 as an importer of Tricycles, Walkers & other battery operated Ride on toys like bike, car, jeep, etc. and later keeping in view the vision of our Honorable Prime Minister Narendra Modi campaign of **Make in India** we started manufacturing baby ride on and battery operated toys in India in the year 2017 in the name of **M/s PLAYLAND TOYS INDIA, New Delhi.**

We are one of the pioneer in manufacturing battery operated ride on toys in India with vision to create innovative and electrical toys in India. With an expansion of our base in India we are now established multiple manufacturing units place like in New Delhi and Showroom at Jhandewalan Toy Market.

Now, the organization make use of material such as PP, CP, ABS & LLDP which are sourced from different Indian companies as per the standard set by the BIS. We believe in providing Make in India Toys with keeping in Mind the Safety and Quality for children and further matching the quality of our product to world Quality Standards so that we can export our product in future to the different countries

## PLAYLAND TOYS INDIA

All Our Products are BIS Certified

IS:15644:2006



CM/L 8530047519





## PRODUCT HIGHLIGHTS



**6V Battery**



**6V Motor**



**Button Start**



**Music With Led Light**



**Attractive Colours**



**25 KG**

# PL 6622 (HARRLAY BIKE)



Music with Light



Foot Accelerator



Rear Silencer

Packing Size : 66 \* 31\* 37 Cm

Product Size : 82 \*41\* 58 Cm

Packing Quantity - 1Pc

N.W / G.W : 6 Kg / 7.5 Kg

Colors :





## PRODUCT HIGHLIGHTS



USB, MP 3 & Bluetooth Connectivity



LEDlights



Front & Back Suspension



EASY to Carry Handle



Foot Race



Button Start



6V - 2 Battery



12V Motor



Max. Load  
50 KG

# PL 6688 ( SPEED BIKE)



Music with Bluetooth



Rear Silencer



Rear Suspension

Packing Size : 72 \* 39 \* 40 Cm

Product Size : 97 \* 66 \* 66 Cm

Packing Quantity - 1Pc

N.W / G.W : 9 Kg / 11 Kg

Colors :





## PRODUCT HIGHLIGHTS



USB, MP 3 & Bluetooth Connectivity



Led Headlights



Push Button Start



Hand Race



LED Light in Wheels



6V - 2Battery



12V Big Motor



50 KG



# PL 6644 (LAMBORG BIKE)



Led Light in Wheels



Hand Accelerator



Button Start with Music & Bluetooth

Packing Size : 105\*32 \*57 Cm

Product Size : 110\* 50 \* 66 Cm

Packing Quantity - 1Pcs

N.W / G.W: 15 Kg/ 17 Kg

Colors : ● ● ● ○

Metallic : ● ● ●



## PRODUCT HIGHLIGHTS



USB, MP 3 & Bluetooth Connectivity



Led Headlights



Hand Race



Key Start



LED Light in Wheels



6V - 2Battery



12V - 2Motor



50 KG

# PL 6666 (R 15)



Led Light in Wheels



Hand Accelerator



KeyStart with Music & Bluetooth

Packing Size : 100\*34\*57 Cm

Product Size : 108\* 50\* 73 Cm

Packing Quantity - 1Pc

N.W / G.W : 13 Kg / 15 Kg

Colors :

Metallic :



## PRODUCT HIGHLIGHTS



**Multifunction Remote Control**



**USB, MP 3 & Bluetooth Connectivity**



**Led Headlights On Front & Back**



**Swing Function**



**Smoke with Led Light**



**6V - 2 Battery**



**12V - 2 Motor**



**50 KG**

# PL 2244 (LAMBORG CAR)



Smoke with Led Light



Easy to Carry with Handle



Multi Function Remote

Packing Size : 112\*58\*30.5 Cm

Product Size : 110 \*60 \* 45 Cm

Packing Quantity - 1Pc

N.W / G.W : 14 Kg / 17 Kg

Colors :

Metallic :



## PRODUCT HIGHLIGHTS



**Multifunction  
Remote Control**



**Led Headlight &  
Multicolour  
Lighting On Front**



**USB, MP3, with  
One Panel Control**



**Forward &  
Backward Swing**



**6V - 2 Battery**



**12V - 2 Motor**



**Max.  
Load  
50 KG**

# PL 2288 ( BENZZ JEEP)

AVAILABLE IN ( 4\*4)



Seat Belt for Safety



Stylish Blue Drop Light



One Panel Control

Packing Size (2x2) : 115\*61 \*39 Cm  
Packing Size (4x4) : 115\*69.5 \*39 Cm  
Product Size (2x2) : 108 \* 70\* 63 Cm  
Product Size (4x4) : 108 \* 74\* 63 Cm  
Packing Quantity - 1Pc  
N.W / G.W (2x2) : 16 Kg / 19 Kg  
N.W / G.W (4x4) : 16.5 Kg / 20 Kg  
Colors :   
Metallic : 



All Our Products are BIS Certified



Manufacturer of Ride on Battery Operated Toys, Bike, Car & Jeep Etc.

 @playlandtoys.india  @playlandtoys India

### Contact Us :



Manufacturing Unit : Playland Toys India,  
Pooth Khurd, Bawana Road, Delhi-110039



sale.playlandtoysindia@gmail.com



+91-98107 60657 / +91-98107 67568



www.playlandtoysindia.com

